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KGW joins Oregon Ballet Theatre as official TV media partner

KGW is proud to announce its partnership with the renowned Oregon Ballet Theatre (OBT) for an exhilarating season of dance and artistry. This collaboration marks a significant milestone in Portland's cultural landscape, bringing together the captivating world of ballet with the power of television media.

The 2024/2025 season promises to enchant audiences with timeless classics and thrilling performances. The season kicks off this fall with the classic story of Hansel and Gretel at Keller Auditorium. Additional highlights include the hauntingly beautiful "Giselle," the beloved holiday favorite "The Nutcracker," and an eagerly anticipated world premiere production, Marilyn, about the life of Marilyn Monroe.

"KGW recognizes the vital role the arts play in creating a vibrant culture within the city of Portland. Joining Oregon Ballet Theatre for the upcoming season is an excellent opportunity to broadcast the beauty of dance, spotlight incredible artists, and share their passion with KGW viewers," said KGW President and General Manager Greg Retsinas.

"Oregon Ballet Theatre is thrilled to team up with KGW, a longstanding beacon of local news and community engagement in Portland," said OBT Artistic Director, Dani Rowe. "We're deeply grateful for their generous support and excited to connect with their loyal audience. It's truly uplifting to be embraced by such a local legend, and we're eager to explore the wonderful ideas KGW has provided to boost awareness of fine arts and specifically OBT across Portland. Let's hit the stage together and dance our way into the hearts of this city!"

As the official TV media partner, KGW will provide exclusive coverage of OBT's season, capturing the magic of each performance and providing additional storytelling throughout the productions. In addition to the broadcast coverage, KGW and OBT plan to collaborate on community partnerships throughout the year. This partnership reflects KGW's commitment to supporting the arts and celebrating the rich cultural heritage of Portland.

For more information about OBT's season and to stay updated on exclusive coverage from KGW, tune in to KGW's programming and visit KGW.com.

About Oregon Ballet Theatre

Oregon Ballet Theatre is the largest professional ballet company in Oregon, employing nearly 200 people and attracting artists from around the globe with their reputation for excellence. As a

premier ballet company based in Portland, OBT is dedicated to artistic excellence, innovation, and community engagement. In addition to their 5-show main stage season, they provide professional and recreational classes at the Oregon Ballet Theatre School where many of their students go on to successful professional careers at companies including the Joffrey, the Dutch National Ballet, and within Oregon Ballet Theatre. OBT's mission is to provide world-class performances, nurture emerging talent, and enrich the cultural landscape of Portland and beyond.

About KGW

KGW is the NBC affiliate in Portland, Oregon serving Oregon and Southwest Washington. KGW's free streaming service, KGW+, its award-winning website, KGW.com, and its mobile app KGW News, provide breaking news, traffic and weather information to consumers on demand. KGW also operates a low- power station, KGWZ. KGW is owned and operated by TEGNA Inc. (NYSE: TGNA) a broadcasting, digital media and marketing services company. TEGNA and KGW serve the greater good of Oregon and Southwest Washington, across platforms, by telling empowering stories, conducting impactful investigations and delivering innovative marketing solutions. For more information, visit www.TEGNA.com.

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